

# Regular Meeting

<b>Agenda Item #</b>	6
<b>Meeting Date</b>	May 9, 2005
<b>Prepared By</b>	Sara Anne Daines HCD Director
<b>Approved By</b>	Barbara B. Matthews City Manager

<b>Discussion Item</b>	Resolution approving siting of Primary Gateway and Historic District Tertiary Gateway Signage - Phase One
<b>Background</b>	<p>On Monday, May 2, the Council reached consensus on the siting of the primary gateway and historic district tertiary gateway signs to be installed during the first phase of the implementation of the Gateway Wayfinding Sign System.</p> <p>The accompanying resolution formalizes the sites selected by consensus of the Council last week.</p> <p><b>Primary Gateway Sign locations:</b></p> <ul style="list-style-type: none"> <li>• University Boulevard and Carroll Avenue</li> <li>• East-West Highway east of New Hampshire Avenue</li> <li>• Laurel Avenue and Eastern Avenue</li> <li>• Piney Branch Road and Eastern Avenue</li> </ul> <p><b>Historic District Tertiary Gateway Sign locations:</b></p> <ul style="list-style-type: none"> <li>• Walnut Avenue</li> <li>• Maple Avenue</li> <li>• Cedar Avenue</li> <li>• Holly Avenue</li> </ul> <p>Additional gateway signage is to be installed as funds become available. Alternative sites suggested by the Council during the worksession discussion included Flower Avenue and Piney Branch Road, Fenton and New York Avenues, and Eastern and New Hampshire Avenues.</p>
<b>Policy</b>	“Focus on proactive initiatives to maintain the economic vitality of Takoma Park’s commercial districts, encourage smart growth development, support transportation enhancements, and increase the local property tax base, while maintaining the character of the community.”
<b>Fiscal Impact</b>	\$15,052 has been budgeted for the fabrication and installation of the approved primary gateway signs (4), historic district tertiary gateway signs (4), and pedestrian kiosks (1). Funds have been made available through a revitalization grant awarded by the State of Maryland.

<b>Attachments</b>	<ul style="list-style-type: none"> <li>• Resolution approving siting of Primary Gateway and Historic District Tertiary Gateway Signage - Phase One</li> <li>• Photographs of proposed sign locations</li> </ul>
<b>Recommendation</b>	Council approval of proposed resolution
<b>Special Consideration</b>	<p>The contractor will be unable to fabricate or install the approved gateway signs until such time as a decision regarding the city logo has been made. Both the primary gateway and the historic district signs include the logo in their design.</p> <p>A Historic Area Work Permit (HAWP) must be issued by the Historic Preservation Commission prior to the installation of any signage within the Takoma Park Historic District.</p>

Introduced by:

**Resolution #2005-**

**A RESOLUTION APPROVING SITING OF PRIMARY GATEWAY AND HISTORIC DISTRICT TERTIARY GATEWAY SIGNAGE - PHASE ONE**

**WHEREAS,** the Gateway and Wayfinding Sign System, identified as a Council Goal in FY03 and FY04, is included in the City's approved FY05 budget; and

**WHEREAS,** the Council unanimously approved by Resolution #2004-04 on January 12, 2004, the allocation of state grant funds for the design, engineering and installation of the first phase of the proposed project; and

**WHEREAS,** the Council unanimously approved by Resolution #2004-11 on May 10, 2004, a budget of \$60,000 for the design and engineering of the proposed system and the installation of approved signage; and

**WHEREAS,** on February 14, 2005, by Resolution #2005-06, the Council unanimously approved the primary design elements of the following gateway signs: primary gateway signs, the secondary gateway signs; and historic district tertiary signs; and

**WHEREAS,** on March 7, 2005, by Ordinance #2005-06, the Council unanimously approved the execution of a contract with Architectural Graphics Incorporated for the fabrication and installation of four primary gateway signs, four historic district tertiary gateway signs and a pedestrian kiosk; and

**WHEREAS,** the Council reviewed on May 2, 2005, a proposal for the siting of the four primary gateway signs and four historic district tertiary gateway signs included within the first phase of the proposed signage system and found the proposed sites to be appropriate.

**NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF TAKOMA PARK, MARYLAND**

**SECTION 1.** The following locations for the installation of the primary gateway signs included in the first phase of the overall gateway wayfinding sign system are approved:

- University Boulevard and Carroll Avenue
- East-West Highway east of New Hampshire Avenue
- Laurel Avenue and Eastern Avenue
- Piney Branch Road and Eastern Avenue

**SECTION 2.** The following locations for the installation of the historic district tertiary gateway signs are approved:

- Walnut Avenue
- Maple Avenue
- Cedar Avenue
- Holly Avenue

**SECTION 3:** City staff is authorized to proceed with the fabrication and installation of the approved gateway signs upon finalization of the design.

Adopted this \_\_\_\_\_ day of \_\_\_\_\_ 2005.

ATTEST:

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Jessie Carpenter  
Acting City Clerk

# Primary Gateway Locations



Laurel Avenue Median

## Primary Gateway Locations



East-West Highway



Carroll and University

## Primary Gateway Locations



Eastern and Piney Branch

## Historic District Tertiary Gateway Locations



Walnut Avenue



Cedar Avenue

# Historic District Tertiary Gateway Locations



Two Options on Maple Avenue

# Historic District Tertiary Gateway Locations



Two Options on Holly Avenue